

## Sean Maguire

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### Senior Financial Analyst

Experienced Senior Financial Analyst with a demonstrated history of working in the credit card marketing & e-commerce industry. Highly accomplished professional with demonstrated expertise in numerous financial analysis roles and a positive driver of organizational change. Possesses a history of driving profitability, efficiency, and financial transparency through leveraging strengths in finance and analysis. Excellent communication skills with a passion for problem solving through the power of collaboration, partnerships, and team building.

### Skills

SAP | SAP BW | S/4 Hana GUI | Pricing Analysis | Excel | Tableau | Power BI | Salesforce Commerce Cloud | Salesforce OMS  
| Budget & Forecast Preparation | Strategic Financial Modeling | FP&A Budgeting | P/L Management | GAAP | AI

### Professional Experience

**Sony Corporation of America**, Paramus, NJ (Remote) & Park Ridge, NJ

#### Senior Financial Analyst

**June 2022 – Current**

- Leads KPI reporting and presents monthly results to senior management, tracking fiscal year progress against budget and forecast. Develops detailed variance analysis providing actionable insights.
- Leverages Tableau and Power BI to develop dynamic dashboards for KPI tracking, transaction breakdown, and budget/forecast analysis. Enabling real-time visibility into financial performance and streamlined reporting processes across Sony's marketing and finance/accounting teams.
- Performs monthly financial end closings along with monthly forecast updates and annual budget tracking for Sony's credit card and marketing businesses.
- Performs pricing analysis for all product categories offered on Sony's reward e-commerce website, maintaining profitable yet competitive pricing models.
- Completes and presents the following monthly reconciliations: Bank, Inventory, AR, Intercompany, as well as ad hoc reconciliations. Identifying discrepancies, implementing corrective actions, and collaborating with relevant departments to resolve issues.
- Manages P&L accounts, ensuring accuracy, completeness, and compliance while providing insight to optimize financial performance. Finds areas for cost optimization, revenue growth, and margin improvement.
- Manages the Sony card marketing division intercompany transactions, maintains monthly reconciliations and quarterly settlements.
- Collaborates with numerous Sony business units to manage respective fiscal budgets and changing forecasts through extensive financial modeling. Continuously refines financial models to reflect evolving business conditions, ensuring accurate and timely forecasting that drives business performance.
- Maintains business relationships with fulfillment vendors and other essential vendors that support the Sony card marketing division as well as overall Sony marketing efforts.
- Demonstrates expertise in applying GAAP principles to ensure accurate financial reporting, compliance with regulatory standards, and effective internal controls.
- Supervises and mentors a staff analyst on the Sony card marketing finance team, overseeing the preparation of financial reports, analysis of marketing expenditures, and development of forecasting models, while fostering a collaborative and results-driven environment.

#### Staff Financial Analyst

**June 2018 – June 2022**

- Performed weekly pricing analysis for product categories offered on Sony's reward e-commerce website to ensure competitive pricing and budgeted GP percentages.
- Maintained Sony's customer service fiscal budgets and adjusting forecasts, streamlining financial reporting.
- Responsible for the prevention of fraud and theft for the Sony Rewards program using Visa CyberSource.
- Lead Financial Analyst for Sony's NYC Showroom dealing directly with POS software.

#### Junior Financial Analyst

**October 2015 – June 2018**

- Supported senior analysts with research on industry trends, assisting in the formulation of pricing model strategies.
- Collaborated with cross-functional teams to gather essential data for accurate financial modeling.
- Assisted in the development of long-term financial strategies, contributing valuable insights and suggestions.

### Education

**Bachelor of Science (BS), Accounting**, Siena College, Loudonville, NY