Pawan Kumar

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With 5 years of experience in web development across WordPress, Webflow, Shopify, PHP, HTML, CSS, SCSS, jQuery, and JavaScript, along with a strong background in leadership and research and development, I am seeking new opportunities to advance my career and broaden my expertise. My dedication to excellence and adaptability make me a strong candidate for any challenging role.

Work Experience

CI Web Group | Senior Web Developer | March 2024 - Nov 2024

- Served as a contractor for a US-based company, contributing to diverse Shopify projects and leveraging tools such as Liquid, HTML, CSS, Figma, and JavaScript for design and development.
- Developed pixel-perfect Shopify themes integrated with backend APIs, improving website performance and efficiency by 20%.
- Designed and built custom Shopify themes from scratch using Liquid, HTML, CSS, JavaScript, and Shopify APIs, adhering to best coding practices for scalability and maintainability.
- Created and customized Shopify sections and templates tailored to unique client needs, delivering seamless user experiences and enhancing content management efficiency.
- Implemented SEO best practices in Shopify stores, optimizing meta tags, structured data, and site performance to improve search engine rankings and drive organic traffic.

My Virtual Teams | Senior Developer | Nov 2022 - Feb 2024.

- Designed and implemented a custom WordPress theme from start to finish using best practices, including modern build systems, object-oriented programming (OOP), autoloading, namespacing, traits, and interfaces.
- Skilled in optimizing WordPress performance through the use of caching plugins, CDN setup, image optimization, lazy loading, WebP conversion, and advanced debugging techniques.
- Successfully designed and delivered a custom Shopify theme that adhered to pixel-perfect standards, meeting the client's exact specifications and earning commendations for quality.
- Proactively optimized website loading times and scalability by integrating performance-enhancing solutions like advanced caching systems and server-side configurations.

MadeByAura l WordPress/PHP Developer | June 2020 - Oct 2022

- Developed and managed custom themes for over 100 Shopify and WordPress projects, both from scratch and using page builders like Elementor, ensuring high-quality and efficient delivery.
- Implemented interactive features using jQuery and basic JavaScript for buttons, CTAs, and animations, including HTML rendering via JavaScript in plugins.
- Delivered a pixel-perfect Figma-to-WordPress design and completed a complex landing page with 20+ animated sections within tight deadlines, earning client satisfaction and recognition.

Skills | Frontend and Backend skills

- HTML
- CSS
- Jquery
- Javascript
- Bootstrap
- Tailwind
- SCSS
- React JS
- Wordpress
- Webflow
- Shopify
- Laravel
- PHP

Education

Punjab Technical University: Computer Science Engineering | July 2013 - December 2017
+2 From PSEB: Punjab University | July 2012 - July 2013 | Math And Science